



ORBITAL
LIFE
MADRID
BY
NEW

780 PARTNERS REGISTERED IN THE GALLERY

36 COUNTRIES

FIRST CALL FOR PROPOSALS CLOSED 31st December 2017

111 proposals submitted

239 partners involved

24 countries

25 Projects funded- 60 partners

**WORTH
PARTNERSHIP
PROJECT**

#CREATIVITY #INNOVATION#CONNECTIONS#DESIGN

WORTH Partnership Project creates and supports transnational collaborations between fashion designers, creative people, manufacturing enterprises (SMEs) and technology firms looking to develop innovative and disruptive **design-driven** products.



WORTH Partnership Project is funded by COSME Programme of the European Union for the Competitiveness of Enterprises and Small and Medium-Sized Enterprises (SMEs)

#Creativity | #Innovation |

#Connections

WORTH
PARTNERSHIP
PROJECT

WHO

- **Designers**: self-employed professionals, design labs, and start-ups
- **Makers**: crafters and SME manufacturers
- **Technology firms**: innovators, tech labs, tech providers and start-ups

CAN

Involved in the following sectors:

- Fashion/textile,
- Footwear
- Furniture/home decoration
- Leather/fur
- Jewellery
- Accessories

APPLY

WHO

CAN

FORM A

PARTNERSHIP

Partnerships must be formed by 2 or 3 partners with different profiles from at least 2 participating countries (EU-28 and COSME associated countries)

YOU CAN PARTICIPATE IF

- You have an idea and already have a potential partner to work with,
- You have an idea but do not know a partner, we can help you to find the right one.

IF YOU ARE SELECTED YOU WILL RECEIVE:

- Funding of up to € 10,000 for each project
- Tailored coaching and advice
- Participation in two international events
- Product market positioning and branding
- Networking, cross-sector collaboration, and product development

WORTH

BENEFITS

STEERING BOARD MEMBERS

Renowned experts from fashion and lifestyle industries, chosen to evaluate and support partnership projects.

AMBASSADORS

WORTH Partnership Project collaborators focused on scouting talent, providing support and promoting the project in each country.

MENTORS / COACHES

Specialists providing tailor-made coaching to elevate partnerships' capabilities and advise projects to succeed.

The word "WORTH" is displayed in a large, white, sans-serif font. Each letter is filled with a grayscale photograph of a modern building's interior, showing a high ceiling with a complex network of white structural beams and a glass skylight.The word "COMMUNITY" is displayed in a large, white, sans-serif font. Each letter is filled with a grayscale photograph of a modern building's interior, showing a high ceiling with a complex network of white structural beams and a glass skylight.

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STEERING BOARD MEMBERS



JULIA KOERNER

JK Design GmbH / Assistant
Adjunct Professor A.UD
UCLA



WOLFGANG MILDNER

OWNER and Founder of
MSWTech



LESLIE HOLDEN

Head of Fashion and Design
at the Amsterdam Fashion
Institute



THOMAS GNAHM

Creative specialist and
founder of Wear-it Berlin



KONSTANTIN RYBAK

Fashion Designer. CEO OF
KOFTA



MANUELA NAEVEAU

Professor, artist and curator
In Ars Electronica Linz



KOLBRUN GUNNASDOTTIR

Designer, stylist and creative
director Kolbrun&ID jewellery



PAVEL IVANCIC

Head of AAD Fashion studio
and head of design at Pietro
Filipi

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MENTORS



Aniela Hottink
Founder of Neffa and Mycotex



Janos Keresnyei
Creative director of the media agency Kerko media KFT



Mark Terberg
Co-founder of Dutch Design fundation.



Sophie Odic
Textile Designer and Freelance consultant



Thomas Gnam
Creative specialist and founder of Wear-it Berlin



Nerea T. Ruiz
Lecturer at IED and SAE Institute



Paul Celen
Business Consultant, Head coach at IMC



Ricardo Nascimento
Founder of Popkalab



Ubaldo Spina
Design Department manager at CETMA, Research and Technology organisation



APPLY



2nd SUBMISSIONS DEADLINE: 24th OCTOBER 2018

The application process consists of the following 3 steps:

- Register (www.worthproject.eu)
- Find a partner (WORTH Gallery)
- Submit the partnership project proposal:

Project proposal

Project dossier: sketches, drawings and short business plan

Partner's Portfolio (show us your work in a creative way)

Video

**SIGN
UP**



THE TEAM

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#Connections

WORTH PARTNERSHIP PROJECT

#Creativity | #Innovation | #Connections

Supporting creative minds to develop innovative products by adopting new techniques and processes



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