



Free Roving Webinar on WIPO Services and Initiatives - June 25, 2020, 9:00 AM - 10:30 AM (CEST)

Agenda:

Welcome and Introduction

Ana Gobechia, Program Officer, Section for Coordination of Developed Countries, Department of Transition and Developed Countries

Protecting your Inventions Internationally with the Patent Cooperation Treaty (PCT)

Hanna Kang, Legal Officer, PCT Legal and User Support Section

Protecting your Trademarks, Industrial Designs and Geographical Indications internationally with the Madrid, the Hague and the Lisbon Systems

Benoît Apercé, Information Officer, Madrid Information and Promotion Division, Madrid Registry

Solving Disputes Internationally with the WIPO Alternative Dispute Resolution: Mediation, Arbitration, and Domain Names

Adam Rattray, Head, Information and External Relations Section, WIPO Arbitration and Mediation Center

WIPO PROOF: New Business Service providing evidence of an Intellectual asset's existence

Claudio Cocorocchia, Senior Business Manager, Office of the Assistant Director General

Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy

Sandrine Ammann, Marketing and Communications Officer, Global Databases Division

WIPO IP Portal: One-stop shop to WIPO's online IP services

Dan Savu, Senior Solution Architect, IP Portal Team, Information and Communication Technology Department

Live Q&A session