



Roving Webinar on WIPO Services and Initiatives

Tue, May 26, 2020 5:00 PM

Live webinar on WIPO Services and Initiatives will introduce WIPO services, including international systems for registration of IP rights, alternative dispute resolution mechanisms and global databases and tools for the connected knowledge economy.



Agenda:

Welcome and Introduction to WIPO

- Monika Zikova, Senior Program Officer, Section for Coordination of Developed Countries, Department of Transition and Developed Countries

Protecting your Inventions Internationally with the Patent Cooperation Treaty (PCT)

- Hanna Kang, Legal Officer, PCT Legal and User Support Section

Protecting your Brands Internationally with the Madrid System

- Benoit Aperce, Information Officer, Madrid Registry

Protecting your Designs Internationally with the Hague System

- Jessamyn Honculada, Head, Hague Development and Promotion Section, The Hague Registry

Solving disputes internationally with the WIPO Arbitration and Mediation Center

- Adam Rattray, Head, Information and External Relations Section, WIPO Arbitration and Mediation Center

Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy

- Sandrine Ammann, Marketing and Communications Officer, Global Databases Division

WIPO IP Portal: One-stop shop to WIPO's online IP services

- Dan Savu, Senior Solution Architect, IP Portal Team, Information and Communication Technology Department

WIPO experts will be happy to answer all your questions during live Q&A session after the presentations.

The webinar will be held in English.