



Hungarian Intellectual
Property Office



ROVING SEMINAR

WIPO/RS/IP/HU/16/INF/1/PROV.1
ORIGINAL: ENGLISH
DATE: SEPTEMBER 29, 2016

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with the Hungarian Intellectual Property Office (HIPO)

Budapest, November 16, 2016

PROVISIONAL PROGRAM

prepared by the Secretariat

Wednesday, November 16, 2016

9.00 a.m. – 9.30 a.m. **Registration and welcome coffee**

9.30 a.m. – 9.45 a.m. **OPENING SESSION**

Welcome addresses by:

- Mr. Szabolcs Farkas, Vice-President for Technical Affairs, Hungarian Intellectual Property Office (HIPO), Budapest
- Mr. Grégoire Bisson, Director, Hague Registry, Brand and Designs Section (BDS), World Intellectual Property Organization (WIPO)

9.45 a.m. – 10.05 a.m. **Topic 1: Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies**

Speaker: Ms. Virag Halgand, Head, Section for Central European and Baltic States and Mediterranean Countries, Department for Transition and Developed Countries (TDC), WIPO

10.05 a.m. – 10.45 a.m. **Topic 2: The Patent Cooperation Treaty (PCT) – Introduction and Future Developments**

Speaker: Mr. Thomas Henninger, Legal Information Officer, PCT Legal and International Affairs Department, WIPO

Questions and Answers

10.45 a.m. – 11.15 p.m. **Topic 3: Presentation of the Visegrad Patent Institute**

Speaker: Dr. Márk Gárdonyi, Director, Visegrad Patent Institute (VPI), Budapest

Questions and Answers

11.15 a.m. – 11.30 a.m. Coffee Break

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- 11.30 a.m. – 12.30 p.m. **Topic 4: Global Intellectual Property Systems**
a) The Madrid System for the International Registration of Marks
b) The Hague System for the International Registration of Industrial Designs
c) The Lisbon System for the International Registration of Appellations of Origin
- Speaker: Mr. Grégoire Bisson, Director, Hague Registry, Brand and Designs Section (BDS), WIPO
- Questions and Answers
- 12.30 p.m. – 1.45 p.m. Lunch
- 1.45 p.m. – 2.15 p.m. **Topic 5: Global Patenting and Branding Strategy**
- Speaker: Mr. Mihály Ficsor, IP Director, Gedeon Richter Plc., Budapest
- Questions and Answers
- 2.15 p.m. – 3.00 p.m. **Topic 6: Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy**
- Speaker: Mr. Iustin Diaconescu, Head, Patent Database Section, Global Infrastructure Sector (GIS), WIPO
- Questions and Answers
- 3.00 p.m. – 3.15 p.m. Coffee break
- 3.15 p.m. – 3.45 p.m. **Topic 7: WIPO Arbitration and Mediation Center**
- Speaker: Mr. Victor Vázquez López, Head, Section for Coordination of Developed Countries (TDC), Department for Transition and Developed Countries (TDC), WIPO
- 3.45 p.m. – 4.15 p.m. Questions and Answers
- 4.15 p.m. – 4.30 p.m. **CLOSING SESSION**

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