

FIRST EDITION OF EUIPO TRADE MARK AND DESIGN EDUCATION PROGRAMME

The EUIPO Trade Mark and Design Education Programme has been created to offer structured training to the community of intellectual property professionals, helping them to better support EU businesses and, in so doing, to strengthen the trade mark and design registration systems managed by the EUIPO.

The main goals of the Programme are:

- to enhance IP professionals' knowledge of EU trade mark and design law and of the Office's practice and tools;
- to improve operational effectiveness by increasing the quality of applications and processes and by generating and sharing knowledge.

The EUIPO Trade Mark and Design Education Programme is designed as a blended learning course, combining e-learning, live-streamed and recorded sessions with two three-day face-to-face workshops at the EUIPO in Alicante, Spain.

The first edition of the Education Programme will run from September 2018 to June 2019 as follows¹:

- Start of the course: 04/09/2018
- Two three-day onsite sessions (workshops): 03-05/12/2018 and 25-27/03/2019
- Examination onsite: 10-12/06/2019

Registration will be open from 15/05/2018 until 30/06/2018, unless the maximum number of 100 places is filled before the closing date.

There will be several multiple-choice quizzes throughout the Programme, which will be carried out online and self-graded. The final examination will take place at the EUIPO in Alicante and will consist of both a written and an oral examination. The participant will be considered to have passed the whole course if he or she has been awarded a PASS grade in all sections of the examination.

Those successful in the final examination will be awarded a certificate. Please note that this certificate in no way entitles its holder to obtain the status of professional representative through the exception provided for in Article 120(4)(a) EUTMR. Nor will it be a prerequisite for representing parties before the EUIPO or undertaking any other activity related to the Office.

Applicants will be registered for the Education Programme at their request provided that they are one of the following:

¹ *Dates may be subject to change for organisational reasons. Participants will be informed well in advance of any changes.*

- a) a legal practitioner qualified in a Member State of the European Economic Area (EEA) and having their place of business within the EEA, to the extent that they are entitled, within the EEA, to act as a representative in trade mark matters;
- b) a professional representative admitted and entered on the lists maintained by the EUIPO pursuant to Article 120(1)(b) EUTMR and Article 78(1)(b) CDR.

All applicants will be required to provide their EUIPO account username and representative ID number.

Applicants falling under category (a) who are not on the list of representatives maintained by the EUIPO because they have not yet had any dealings with the Office (and therefore do not have a representative ID number) will be requested to create a representative account as a legal practitioner with the EUIPO, and provide all the relevant information therefor. The applicant will then be able to include details of this account in his or her application form for the Education Programme.

Applicants will also be required to provide proof of payment of the tuition fees of EUR 1 500 in the application form. The form will provide the necessary payment instructions and bank details.

More details about this Education Programme can be found on the following web page: <https://euiipo.europa.eu/ohimportal/en/etmdep>.