SUMMARIES

(TRADE)MARK MY WORDS! REFLECTIONS ON THE POSSIBILITY OF INTRO-DUCING A PARODY EXCEPTION IN HUNGARIAN TRADEMARK LAW

Anna Szilvia Perlusz, Dávid Ujhelyi

The present study – based on the international, EU, US and Hungarian legislation, identifying the most important decisions of relevance for the evaluation of the domestic solution, based on these legal sources and the related expert opinion of the Body of Experts on Industrial Property – attempts to formulate a position on a specific case of conflict between intellectual property rights and freedom of expression, namely the domestic assessment of the use of trademarks for parody purposes and the possible limitation that may be imposed.

CONNECTING POINTS BETWEEN COPYRIGHT AND TRADEMARK LAW

Dr Balbina Böcskei

This study examines the relationship between trademark law and copyright law, from the development of the two fields to their current regulation, and analyses their overlaps by presenting the practice of the Hungarian Intellectual Property Office through statistics and case studies.

NEW LESSONS FROM BROADCASTING TO THE PUBLIC VIA SATELLITE – THE REPEATED QUESTION OF BROADCASTING IN ANOTHER MEMBER STATE

Dr Zsigmond Ferge

In its interpretation of Article 1(2)(b) of Directive 93/83/EEC on the harmonization of certain copyright and neighbouring legal rules applicable to satellite broadcasting and cable retransmission, the CJEU stated that the permission of the owners of the relevant copyright and neighbouring rights to the satellite program package for transmission by a service provider, it must only acquire it in the Member State in which the broadcast signals are delivered to the transmission chain leading to the satellite.