

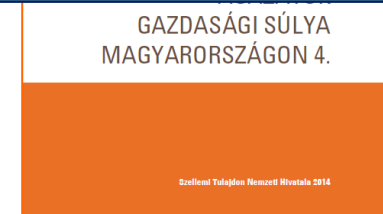
The economic contribution of copyright-based industries in Hungary

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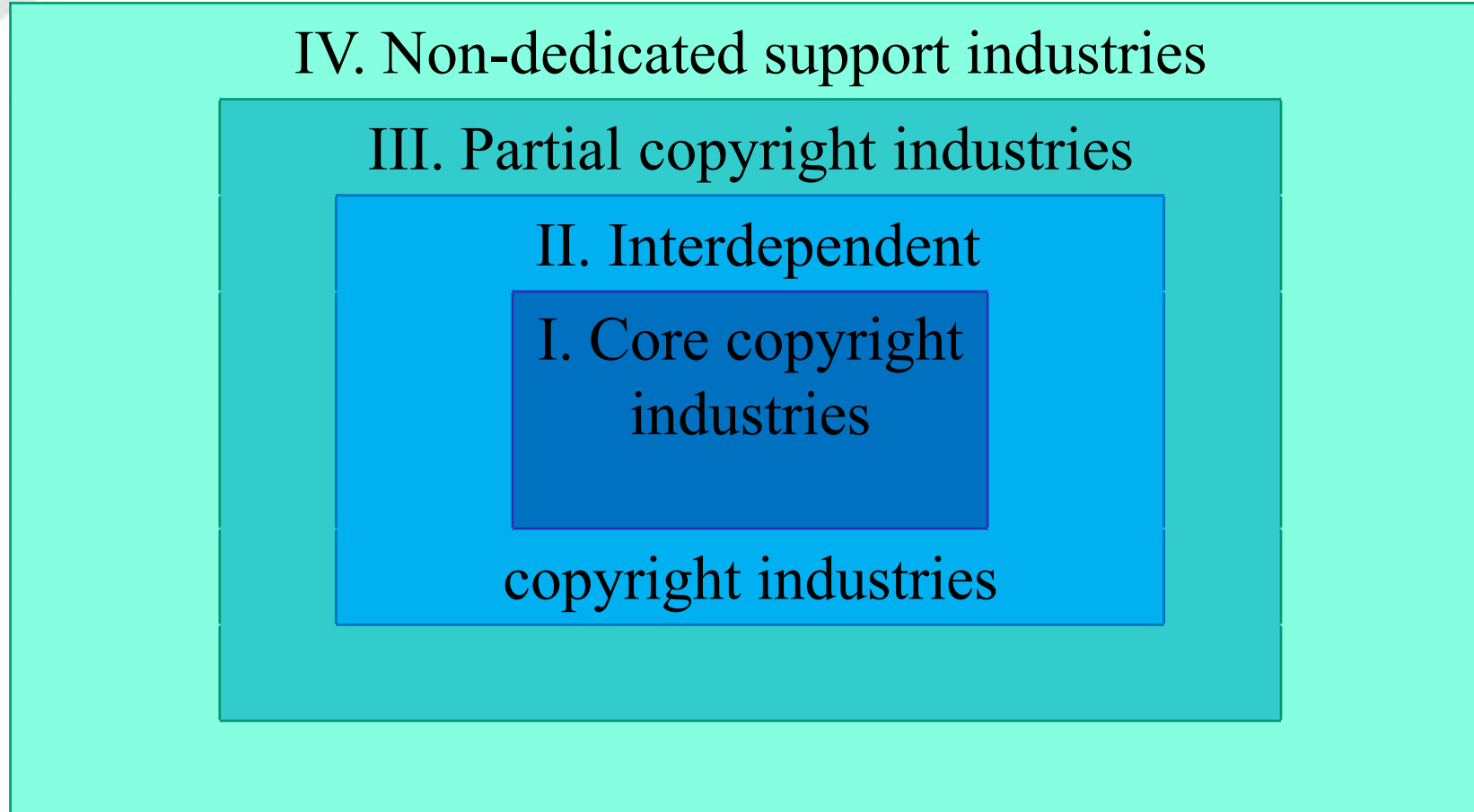
Copyright in the Digital Age
WIPO & HIPO
Budapest, 4 April 2017



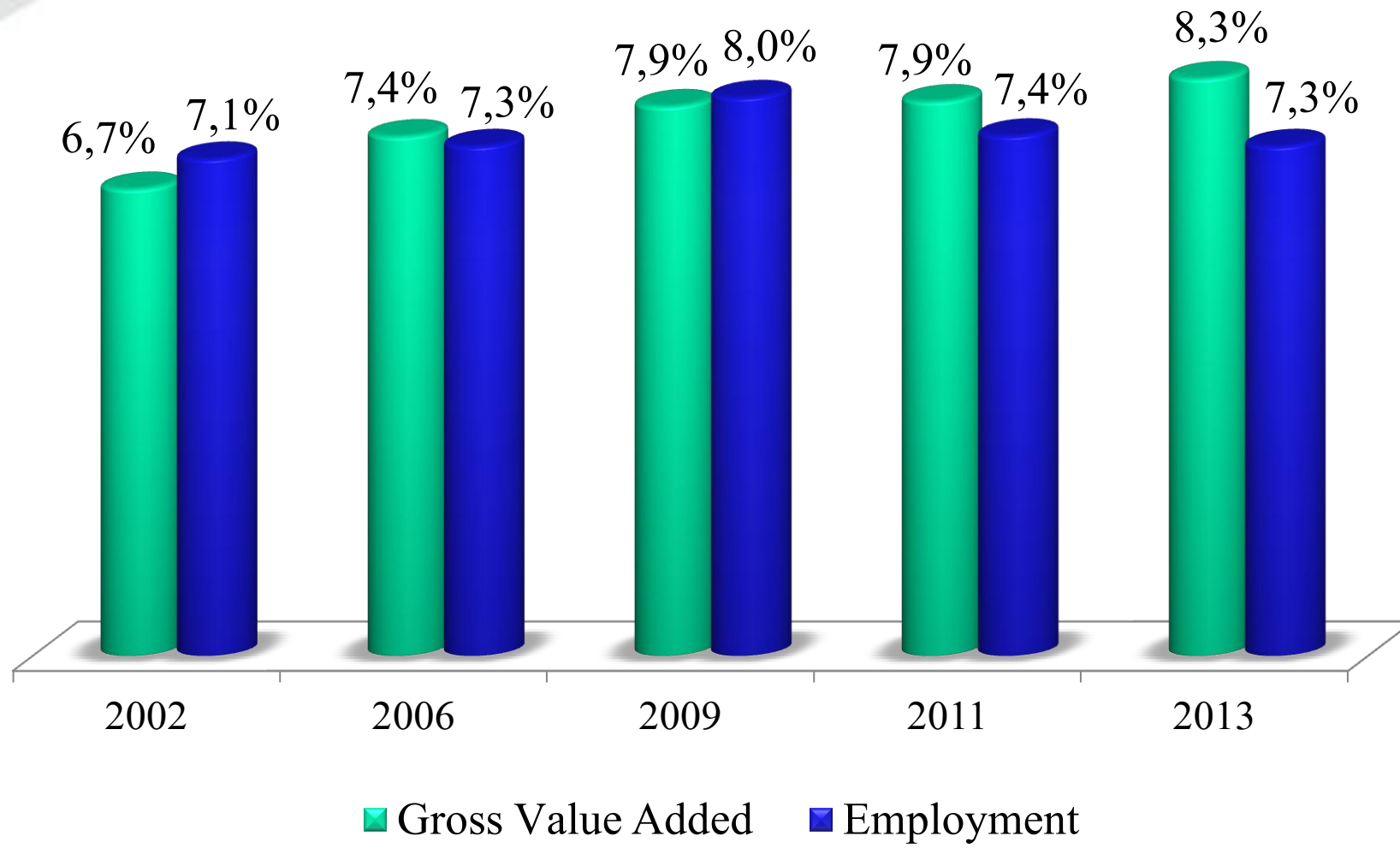
WIPO Guide & HIPO studies



Methodology – Categories

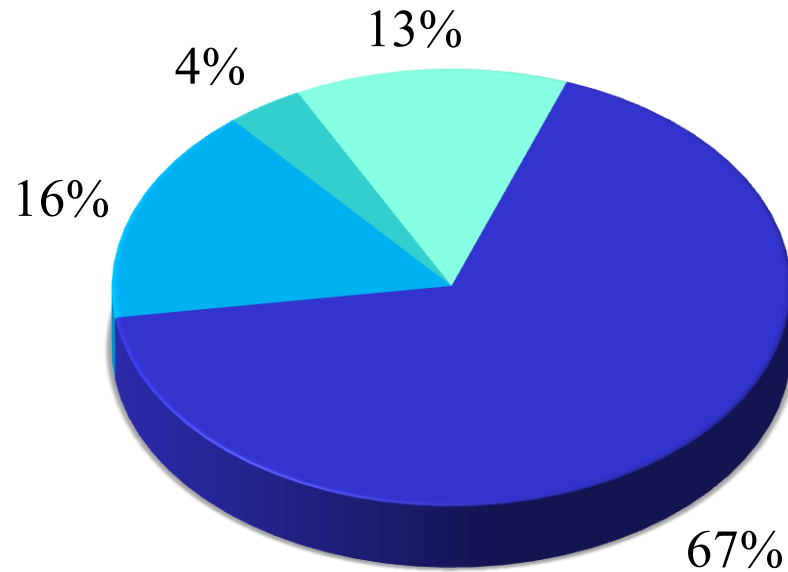


Contribution of copyright-based industries in Hungary



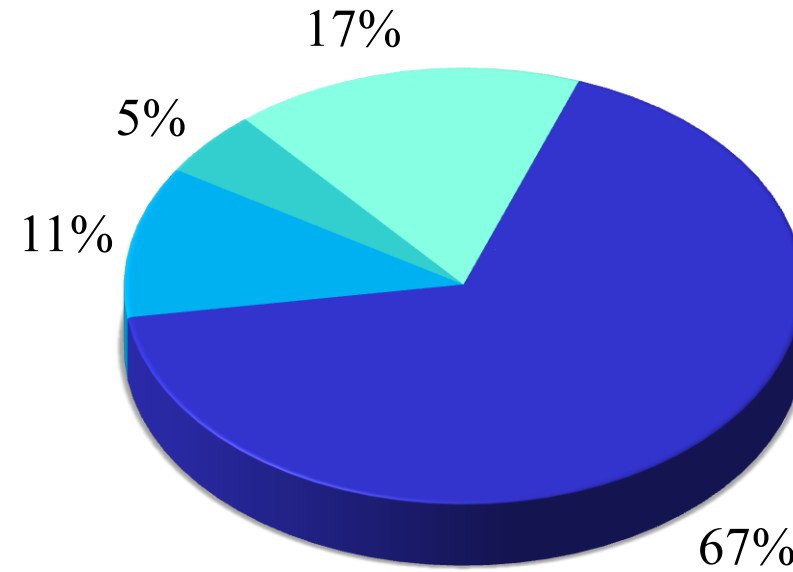
Proportion of the single categories

Gross value added



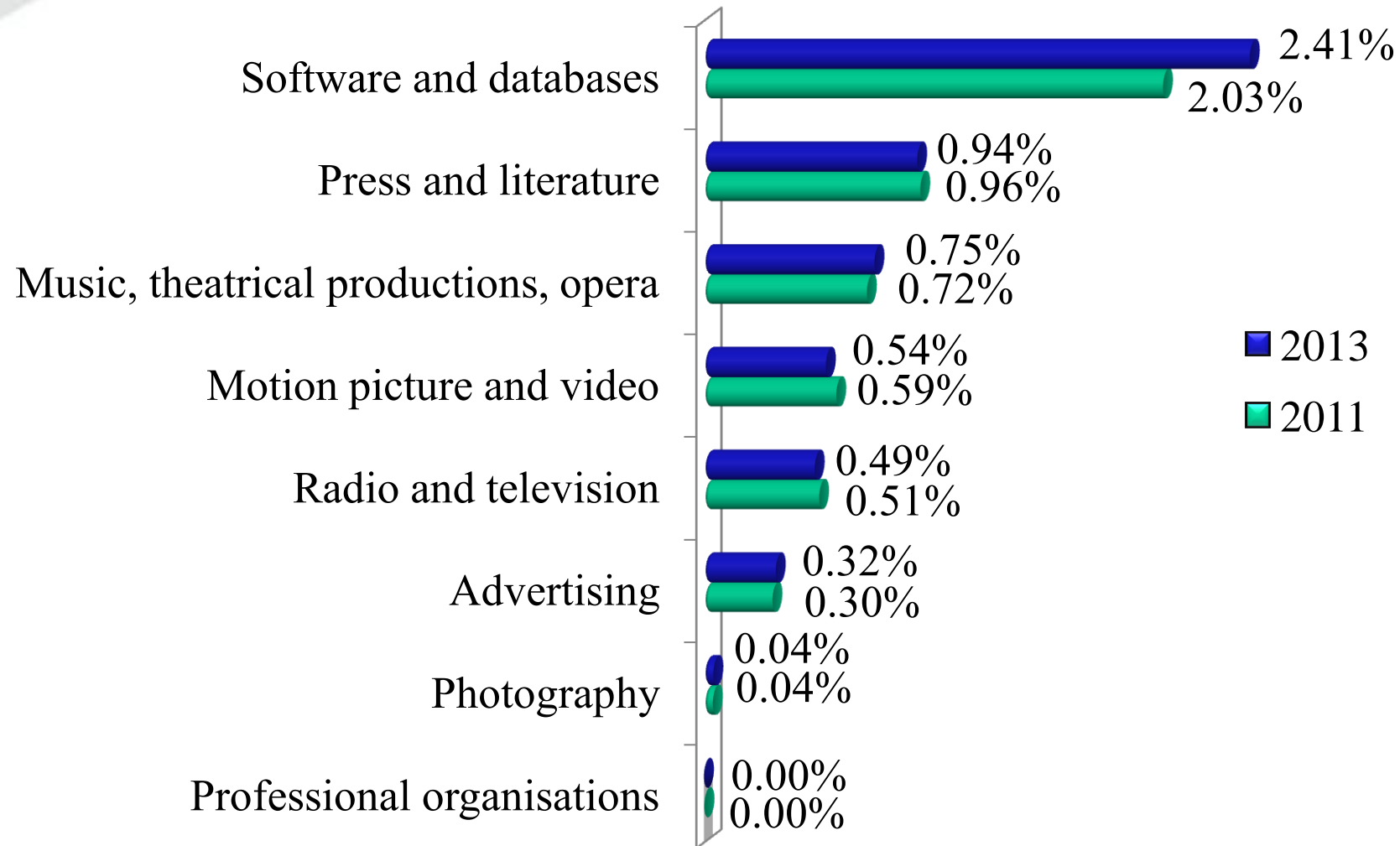
- I. Core copyright industries
- III. Partial copyright industries

Employment

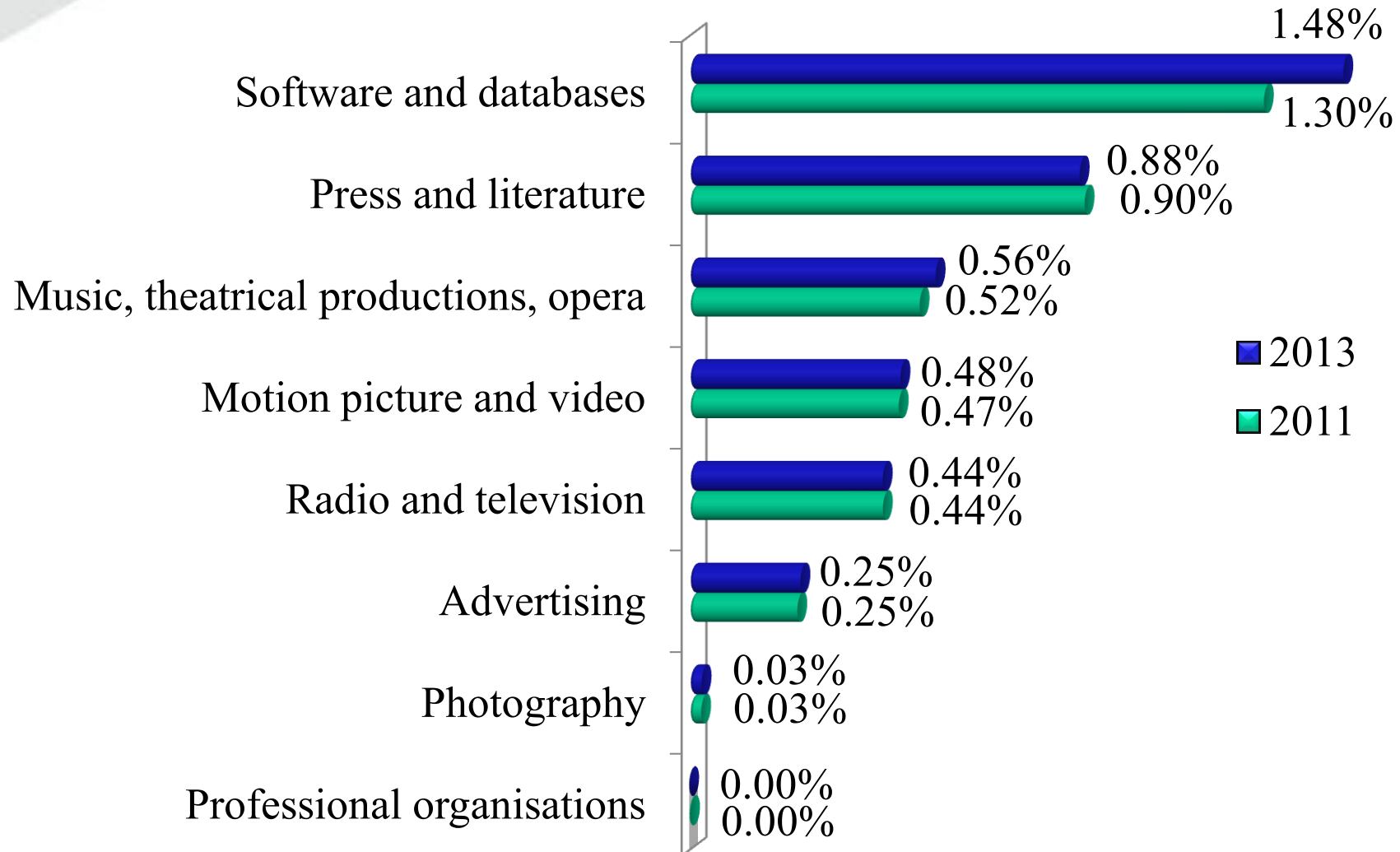


- II. Interdependent copyright industries
- IV. Non-dedicated support industries

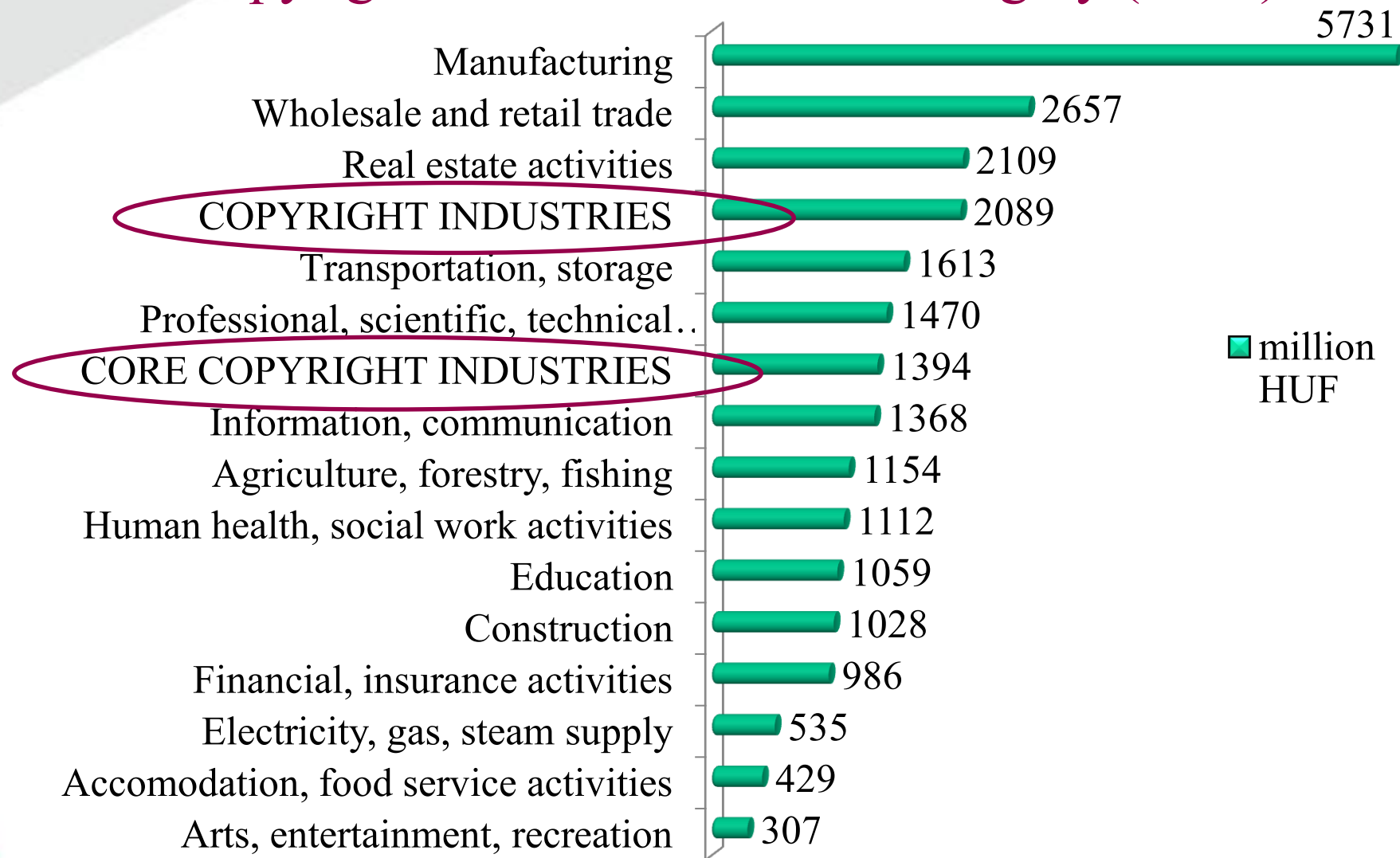
Contribution of core copyright-based industries to gross value added



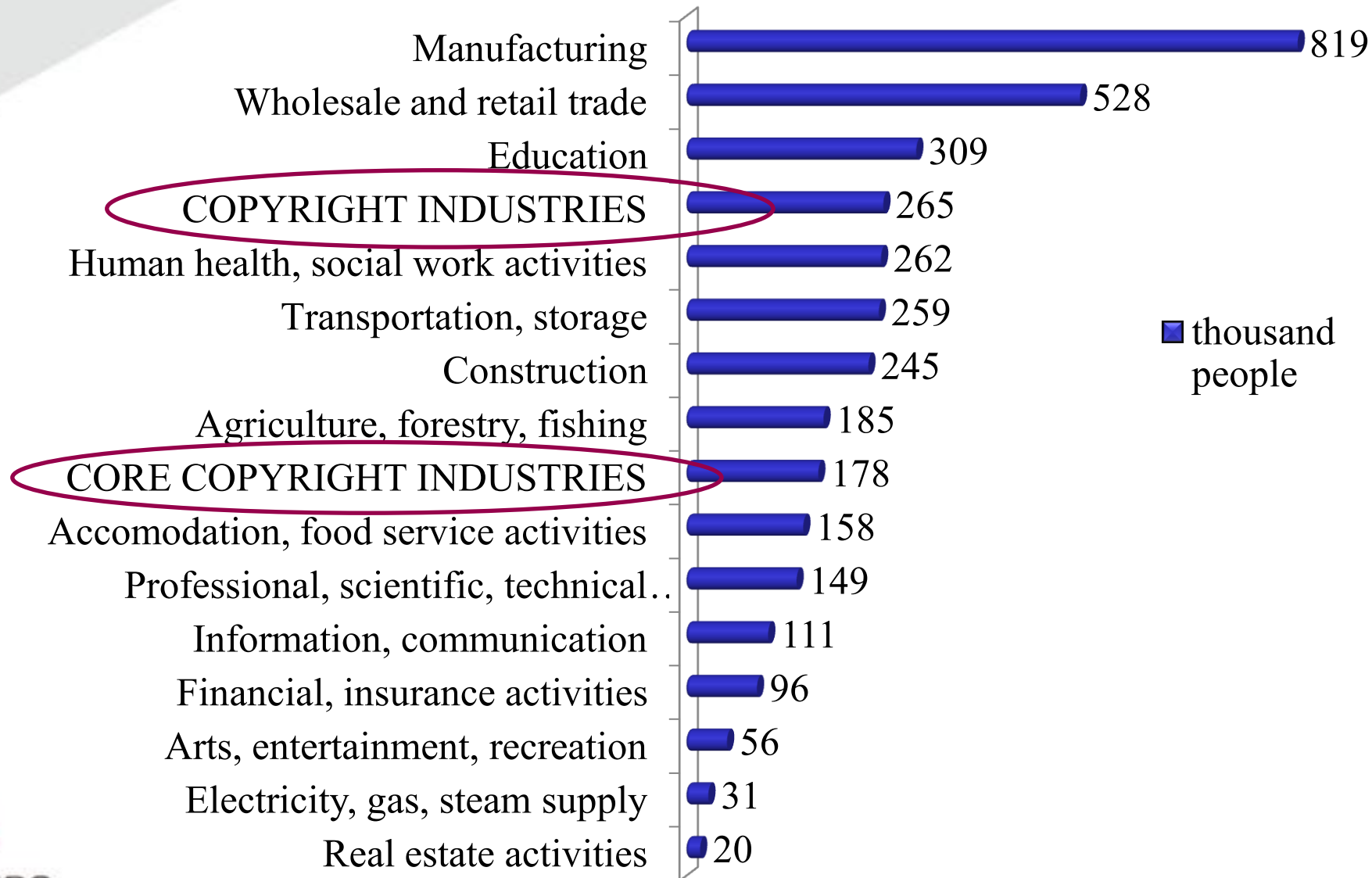
Contribution of core copyright-based industries to employment



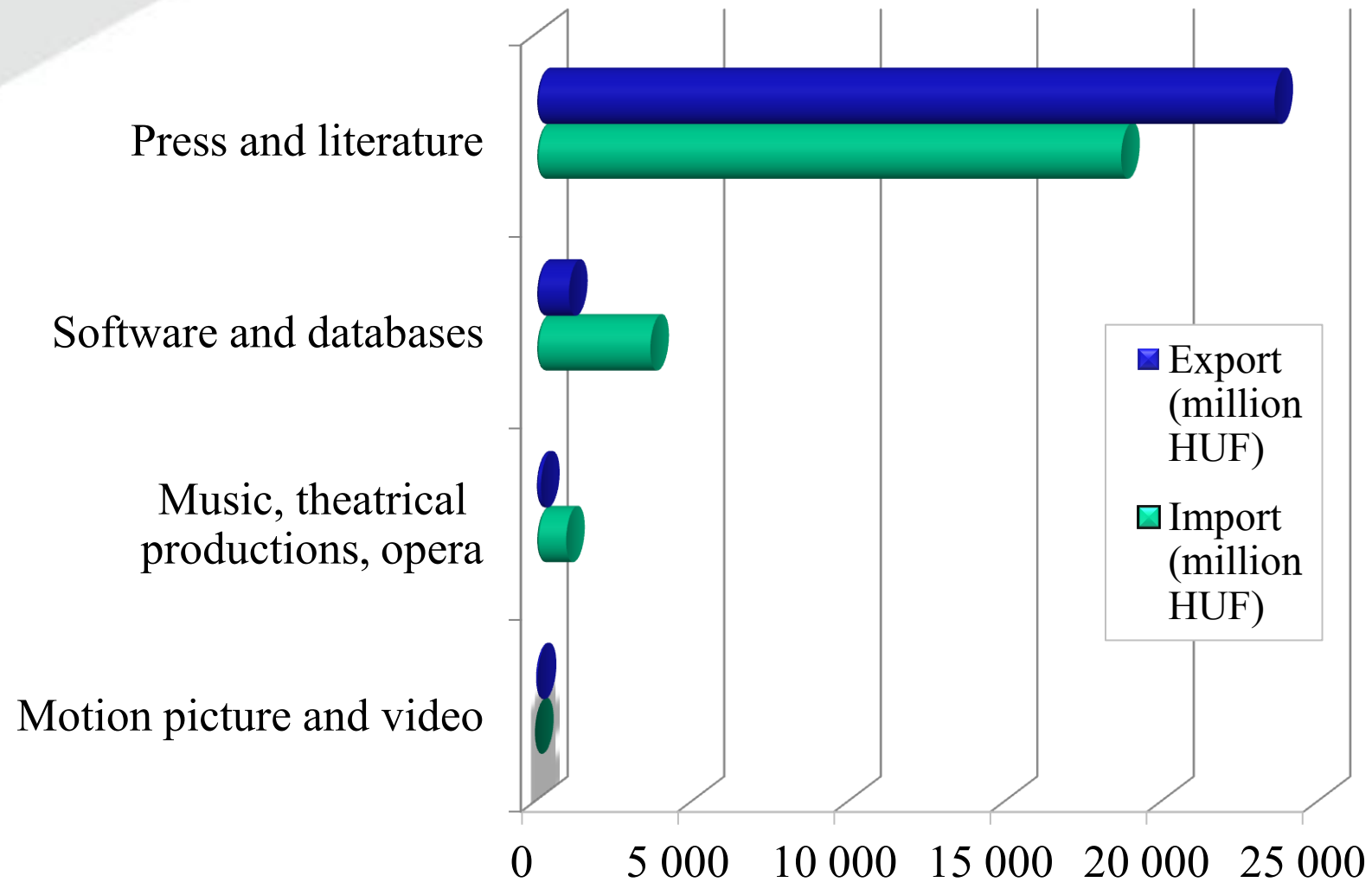
Gross value added of selected economic sectors and the copyright-based industries in Hungary (2013)



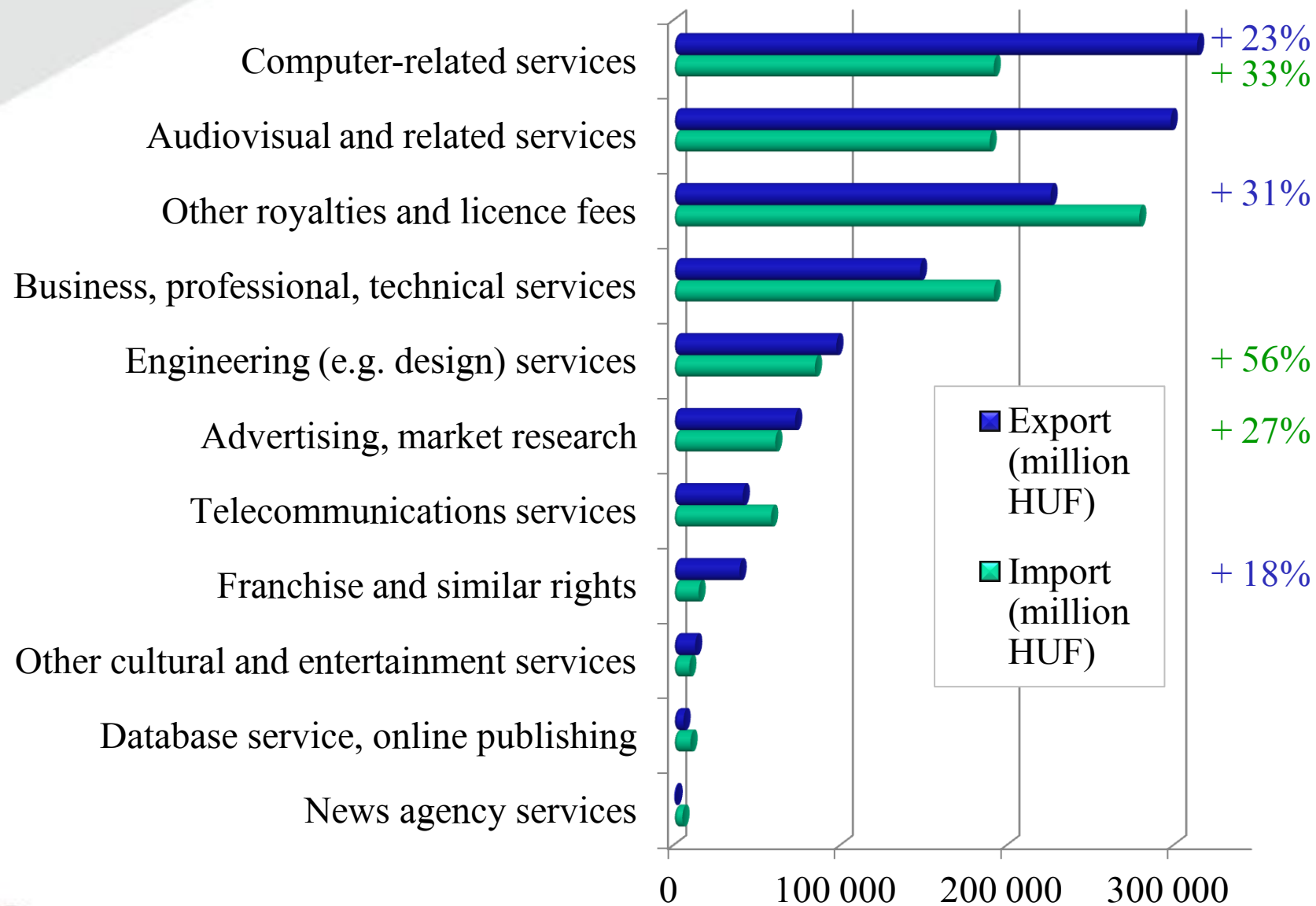
Employment indicators of selected economic sectors and the copyright-based industries in Hungary (2013)



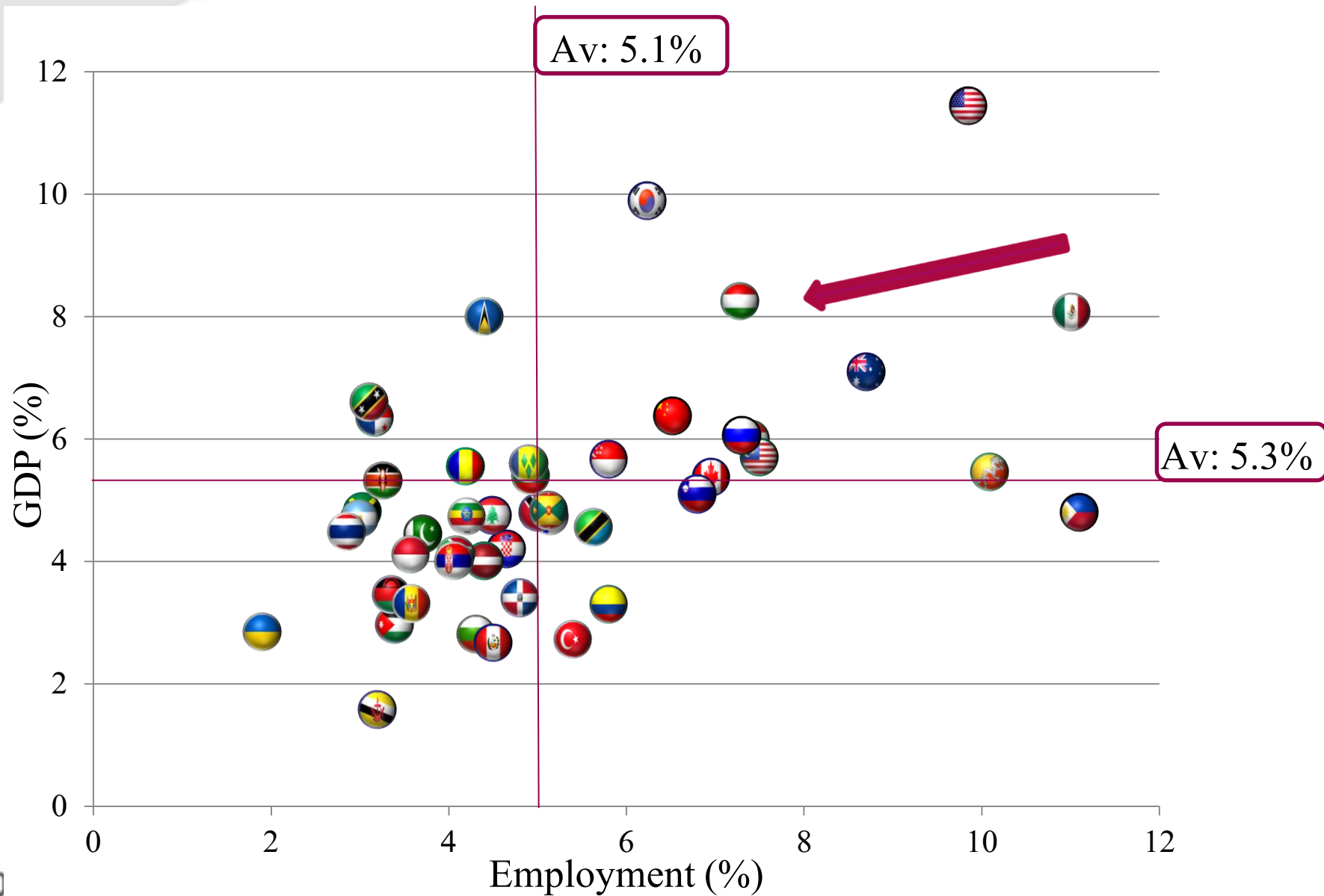
Foreign trade of main copyright-based goods (2013)



Foreign trade of main copyright-based services (2013)



Results of national studies based on the WIPO method



Thank you for your attention!