

780 PARTNERS REGISTERED IN THE GALLERY



36 COUNTRIES

FIRST CALL FOR PROPOSALS CLOSED 31st December 2017

111 proposals submitted

239 partners involved

24 countries

25 Projects funded- 60 partners

#CREATIVITY #INNOVATION#CONNECTIONS#DESIGN





WORTH Partnership Project creates and supports transnational collaborations between fashion designers, creative people, manufacturing enterprises (SMEs) and technology firms looking to develop innovative and disruptive **designdriven** products.



European Commissio WORTH Partnership Project is funded by COSME Programme of the European Union for the Competitiveness of Entreprises and Small and Medium-Sized Enterprises (SMEs)





- **Designers:** self-employed professionals, design labs, and start-ups
- Makers: crafters and SME manufacturers
- <u>Technology firms</u>: innovators, tech labs, tech providers and start-ups

Involved in the following sectors:

- Fashion/textile,
- Footwear
- Furniture/home decoration
- Leather/fur
- Jewellery
- Accessories









Partnerships must be formed by 2 or 3 partners with different profiles from at least 2 participating countries (EU-28 and COSME associated countries)

YOU CAN PARTICIPATE IF

- You have an idea and already have a potential partner to work with,
- You have an idea but do not know a partner, we can help you to find the right one.



IF YOU ARE SELECTED YOU WILL RECEIVE:

- Funding of up to € 10,000 for each project
- Tailored coaching and advice
- Participation in two international events
- Product market positioning and branding
- Networking, cross-sector collaboration, and product
 - development









STEERING BOARD MEMBERS

Renowned experts from fashion and lifestyle industries, chosen to evaluate and support partnership projects.

AMBASSADORS

WORTH Partnership Project collaborators focused on scouting talent, providing support and promoting the project in each country.

MENTORS / COACHES

Specialists providing tailor-made coaching to elevate partnerships' capabilities and advise projects to succeed.









JULIA KOERNER

JK Design GmbH / Assistant Adjunct Professor A.UD UCLA



WOFLGANG MILDNER

OWNER and Founder of MSWTech



LESLIE HOLDEN

Head of Fashion and Design at the Amsterdam Fashion Institute



THOMAS GNAHM

Creative specialist and founder of Wear-it Berlin

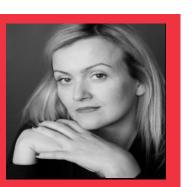


KONSTANTIN RYBAK Fashion Designer. CEO OF KOFTA



MANUELA NAEVEAU

Professor, artist and curator In Ars Electronica Linz



KOLBRUN GUNNASDOTTIR

Designer, stylist and creative director Kolbrun&ID jewellery



PAVEL IVANCIC

Head of AAD Fashion studio and head of design at Pietro Filipi WORTH

PARTNERSHIP PROJECT

MENTORS



Aniela Hoitink Founder of Neffa and Mycotex



Janos Keresnyei

Creative director of the media agency Kerko media KFT



Nark Terberg Co-founder of Dutch Design fundation.



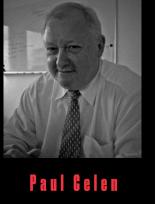
Sophie Odic Textile Designer and Freelance consultant



Thomas Ghnam Creative specialist and founder of Wear-it Berlin



Nerea T. Ruíz Lecturer at IED and SAE Institute



Business Consultant, Head coach at IMC



Founder of Popkalab



Uhaldo Spina Design Department manager

at CETMA, Research and Technology organisation





The application process consists of the following 3 steps:

- **Register** (<u>www.worthproject.eu</u>)
- Find a partner (WORTH Gallery)
- Submit the partnership project proposal:

Project proposal

Project dossier: sketches, drawings and short business plan

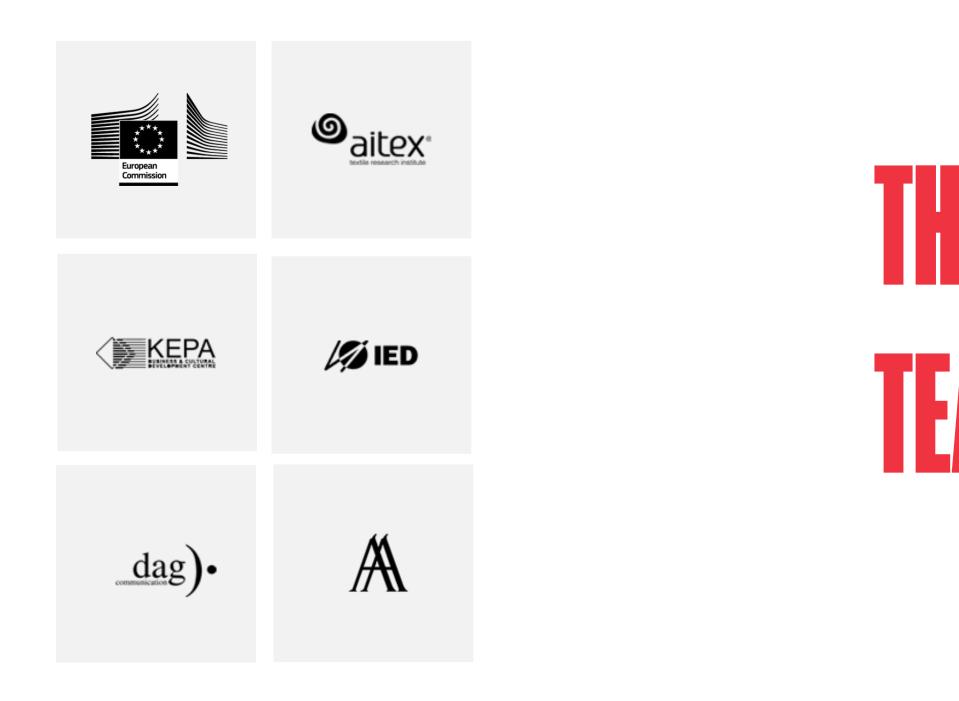
Partner's Portfolio (show us your work in a creative way)











#Creativity | #Innovation | #Connections



WORTH PARTNERSHIP PROJECT in

#Creativity | #Innovation | #Connections

Supporting creative minds to develop innovative products by adopting new techniques and processes





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