

SUMMARIES

CONTRIBUTIONS TO THE LEGAL JUDGEMENT OF TRADE MARK ASSIGNMENT – PART I

Dr Barna Arnold Keserű

In this part the study seeks the answer, how the trademark assignment is integrated to the system of the intellectual property management and technology transfer. Meanwhile the intellectual property valuation methods, the academic innovations and the Intellectual Property Management Policy of the Széchenyi István University will gain special consideration. Finally, the international framework of the transfer is described, which already leads us to the second part of the study.

REVISION OF THE EUROPEAN TRADEMARKS SYSTEM – ECHO OF THE MAX PLANCK STUDY

Dr. Sándor Vida

The Max Planck Study on the Overall Functioning of the European Trademark System was ordered by the European Commission and published on its home page in 2011. The article deals with some important papers written on the Study. – A summary of the Study was published in German by its authors Knaak, Kur and von Mühlendahl. A critical summary of the study was written by Maniatis, Professor of the London University. The president of the German Patent and Trademark Office Rudloff-schäffer held a lecture in Berlin on the perspectives of the trademark system after the study. This lecture was published in German. Gonda and Lukácsi held conferences in Budapest on the Study, the texts of both were published in English. The article reporting on the five papers concludes that the general estimation of the study is positive.

„PLEASE HELP THE ORPHANS” – GUIDELINES TO CERTAIN USES OF ORPHAN WORKS

Dénes István Legeza

The orphan works phenomenon is a necessary corollary of mass digitization. Every fifth author of a work in copyright is unknown, or cannot be located. There is a mixed solution for using orphan works in Hungary. Some economic rights are in mandatory or extended

collective rights management, others are authorized individually. The latter rights, which are different by genres, can be requested after diligent search at the Hungarian Intellectual Property Office, when a work is orphan. The author of this article analyses the Hungarian solution and compares it to the solution of the European Union set out by the Proposal for a Directive of the European Parliament and of the Council on certain permitted uses of orphan works.