

# Recent International Developments in Intellectual Property Economics

#### **Economic Aspects of Intellectual Property Rights**

Organized by the World Intellectual Property Organization in co-operation with the Hungarian Intellectual Property Office **Budapest, April 15 and 16, 2013** 

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# **Overview of intellectual property**

Legal right What for? How? Application and **Patents** New inventions examination Original creative or **Exists** Copyright artistic forms automatically Distinctive identification Use and/or Trade marks of products or services registration Registered Registration\* External appearance designs Reasonable Valuable information Trade efforts to keep not known to the public secrets secret



# The "social contract" implicit in the patent system





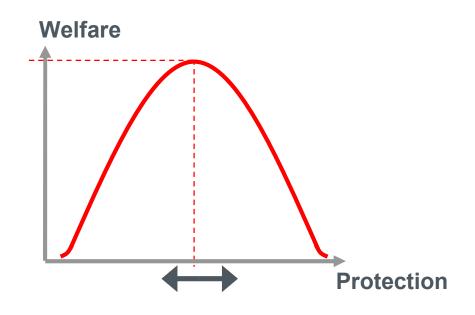




... so that others can learn from it and improve upon it!



# Patents (IP) as a regulatory measure



Problem area?

protection?

Not enough protection?

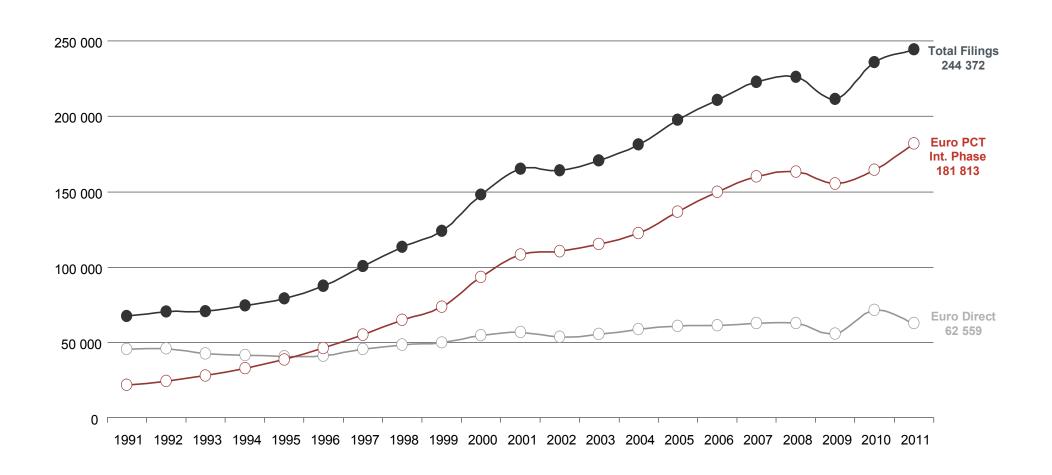
Too much

Feasible measures



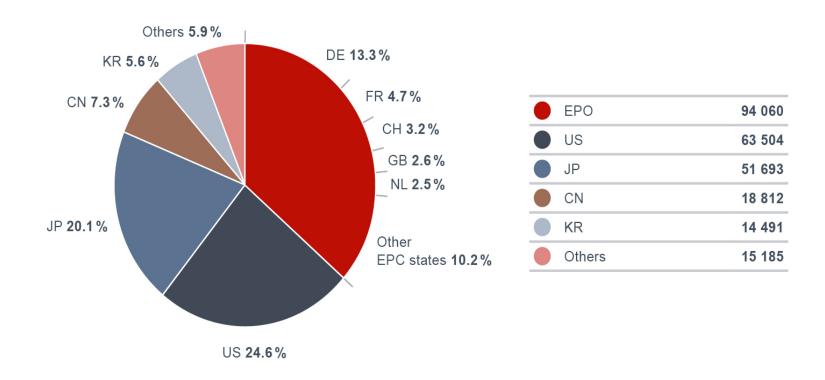
# **Background**

# **European Patent Filings (1991-2011)**





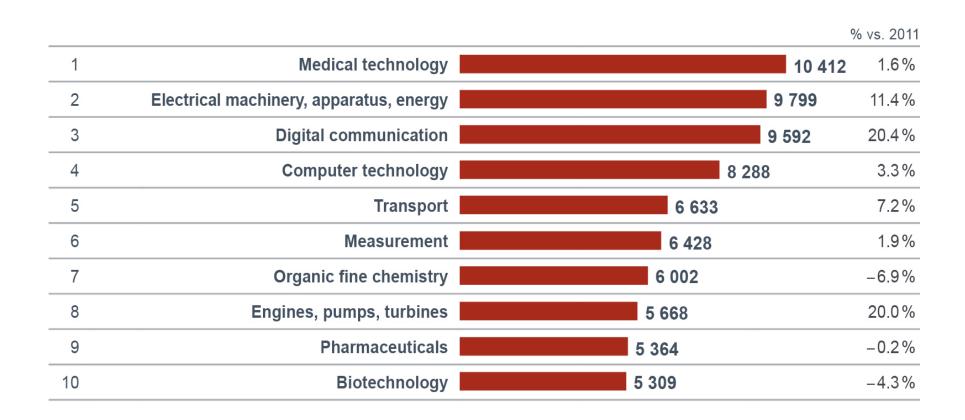
# Origin of European patent filings (2012)<sup>1</sup>



<sup>&</sup>lt;sup>1</sup> Direct European filings under the EPC and International filings under the PCT



# Technical fields<sup>1</sup> with the most applications (2012)<sup>2</sup>

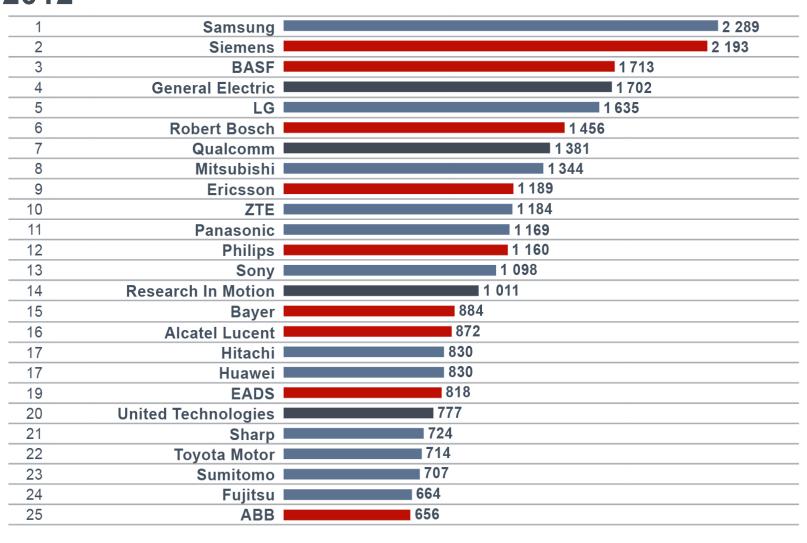


<sup>&</sup>lt;sup>1</sup> Classified according to the IPC and technology concordance table compiled by the Fraunhofer ISI for WIPO

<sup>&</sup>lt;sup>2</sup> Based on European patent applications filed with the EPO



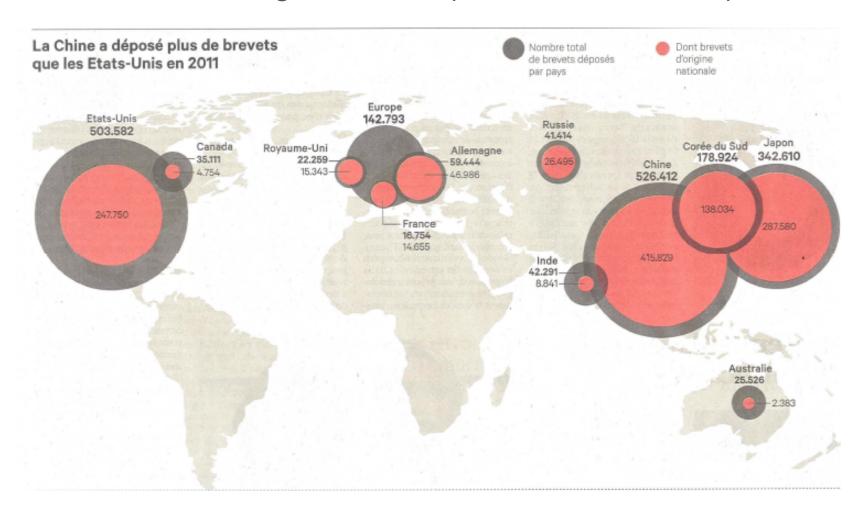
# Top applicants seeking protection with the EPO in 2012<sup>1</sup>





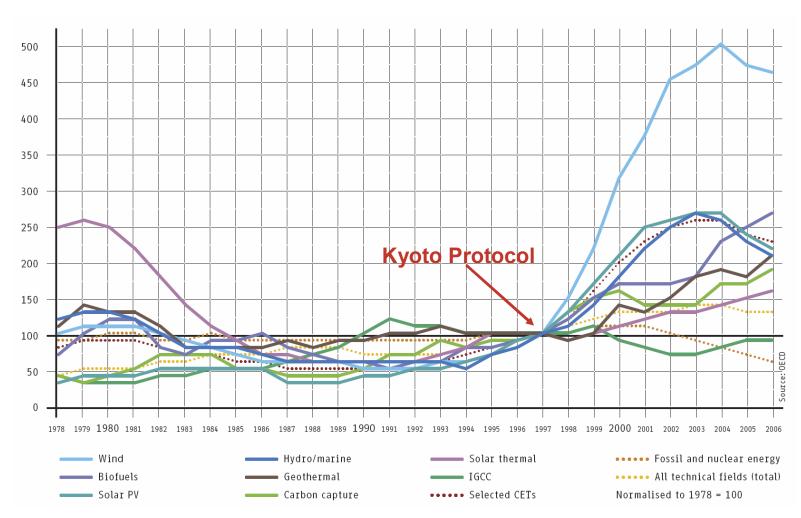


# Patent Filings World Wide (Les Echos 11 avril 2013)





# The wider regulatory framework



Figures refer to claimed priorities.





# Patents and Clean Energy Technologies (CET) in Africa

#### Africa has vast untapped potential for clean energy technologies

Hydro-electric, solar, geothermal, wind, biomass...

#### Global patent system

Legal protection for inventions in exchange for disclosure

#### **EPO Patent Information system**

- 88 mio. patent documents available worldwide via the internet, free of charge
- EPO's Y02 classification "tagging" of climate change relevant technologies

#### Patent applications 1980 - 2009

- 650.000 patent applications relating to Clean Energy Technology
- Less than 1% of CET patent applications filed in Africa



### 38 member states

Albania • Austria • Belgium • Bulgaria • Croatia • Cyprus • Czech Republic
• Denmark • Estonia • Finland • France • Germany • Greece • Hungary
Iceland • Ireland • Italy • Latvia • Liechtenstein • Lithuania • Luxembourg •
Former Yugoslav Republic of Macedonia • Malta • Monaco •
Netherlands • Norway • Poland • Portugal • Romania • San Marino •
Serbia • Slovakia •

Slovenia • Spain • Sweden • Switzerland • Turkey • United Kingdom

European patent applications and patents can also be extended at the applicant's request to the following states:

Bosnia-Herzegovina • Montenegro





# Key facts about the unitary patent

#### Basic principles

- a European patent granted under the EPC
- unitary effect for the territories of the 25 EU member states currently participating, at the applicant's request
- co-existence with the existing European patent and national patents
- validated in one single administrative step by the EPO for all the participating states in the language in which it was granted
- language regime being finalised; transition measures foreseen

#### Objective

European Council Presidency and EU Commission intend to have the first unitary patent granted in 2014





# **Advantages**

#### For inventors

- protection in one single step for the 25 states currently participating
- significant cost savings (translation, validation, administration)
- simplified validation procedure (instead of up to 25 different procedures)
- simplified and more cost-efficient renewal procedure
- increased legal certainty due to uniform litigation system

#### For Europe

- optimal protection in the participating states as a whole
- better framework conditions for innovative companies and organisations
- simplified European protection mechanism for companies from outside Europe
- improved competitiveness of the European patent system



# THANK YOU FOR YOUR ATTENTION

www.european-patent-office.org

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