



**LICENSING EXECUTIVES SOCIETY
INTERNATIONAL**
Advancing The Business of Intellectual Property Globally

INVITATION

LICENSING CHALLENGES IN CEE

Joint Event of

LES Austria - LES Czech Republic - LES Hungary

(one day event so everybody can arrive in the morning and depart in the late afternoon the same day)

meet Licensing Professionals from different fields of industry as well as from the university and legal sector and

- listen to presentations from top specialists in licensing and technology transfer
- share thoughts and ideas
- use networking opportunities

R.s.v.p. until September 25, 2014 under the following address:

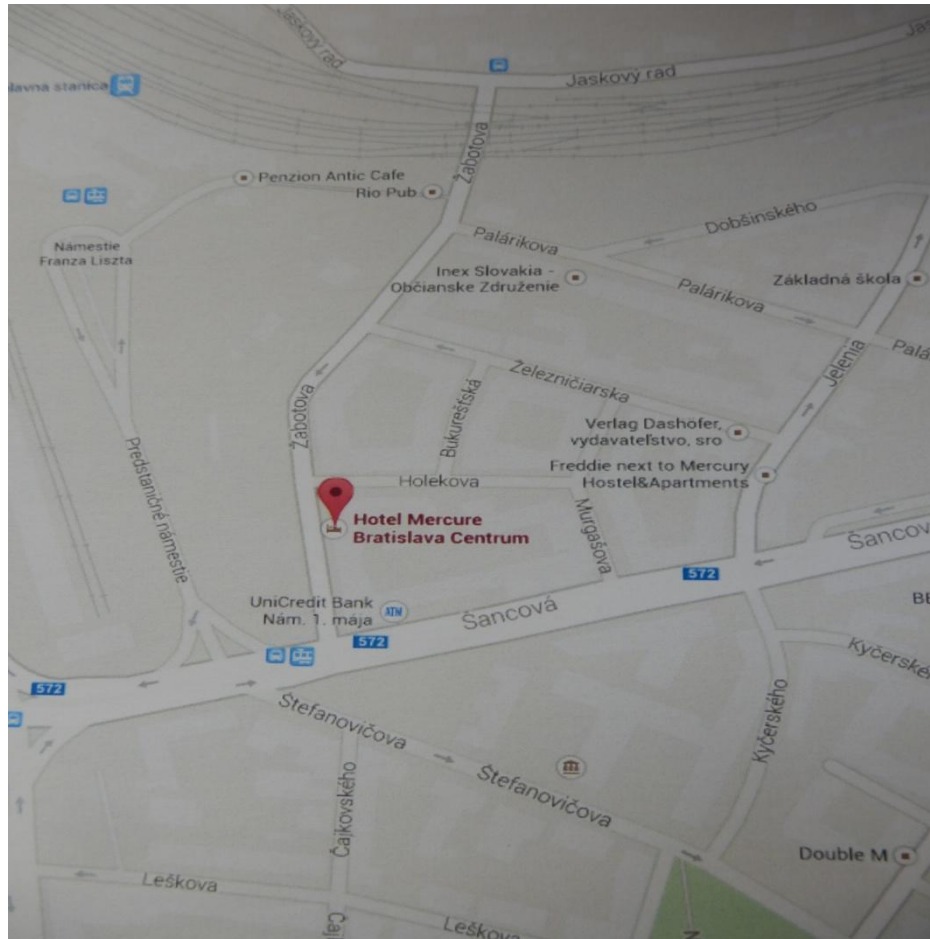
seminar@les-austria.at

Forum: Hotel Mercure Bratislava Centrum

Zabotova Street 2, 811 04 Bratislava, Slovakia

Room: SENSE+EXISTENCE

see map: [red button](#)



From all directions by car, follow signs for Bratislava Centrum. Hotel is visible from the square in front of Main train station (Hlavná stanica). From Vienna, Budapest, Kosice go across Nový most, Hodzovo Namestie (direction Brno), Štefanikova, turn right

Parking places in hotel garage (10-15 €/day), public parking 250 metres away (10 €/day)

Participation Fee:

€ 50,-- (including lunch and coffee break)

Please note that only receipt of payment until September 25 will constitute a valid registration for the conference

No participation fee for members of LES Czech Republic, as for them it is included in the membership fee

Please effect payment to the following accounts (invoices will be issued upon request):

Hungarian participants: € 50 = HUF 16,000

Account holder: Licencia Szakemberek Egyesülete (LES Hungary)

Account number: HU12 1176 3055 4203 6883 0000 0000

SWIFT (BIC): OTPVHUHB; Bank Name: OTP Bank Zrt.

Czech participants (only non-LES members): € 50 = € 1,400 CZK

Account holder: LES Czech Republic

Account number: 19-2784860277/0100

IBAN: CZ2901000000192784860277

SWIFT (BIC): KOMBCZPPXXX

Austrian participants and participants from other countries:

Account holder: LES Austria

Account number: 00697 222 909, BLZ 12000

IBAN: AT04 1200 0006 9722 2909

SWIFT (BIC): BKAUATWW; Bank Name: UniCredit Bank Austria AG

Program: (all presentations are held in English)

Friday, October 3, 2014

09:30 a.m. Welcome Coffee

10:00 a.m. Introduction; LES – a good package of professional think tank and networking

Alexander Cizek, founding partner of CIZEK | IP in Vienna and President of LES Austria

Vojtech Chloupek, attorney-at-law Bird & Bird Prague and President of LES Czech Republic

Mihaly Lantos, partner of Danubia Patent and Law Office Budapest and President of LES Hungary

Thomas Adocker, partner of Schwarz Schönherr Law Firm Vienna and Chair of LESI Young Members

10:15 a.m. Licensing in the precast concrete industry - experiences and challenges with the REBLOC® safety barrier system

Mathias Redlberger, CEO REBLOC GmbH (Austria)

10:45 a.m. Trademark, Patent Licensing and Merchandising in the Automotive industry

Katerina Bydzovska, Lawyer Skoda Auto

11:30 p.m. Networking coffee break

11:50 a.m. The IP Policy of ELI-HU Ltd.

a) Introduction of the ELI (Extreme Light Infrastructure) Project

b) Principles of the IP Policy

Károly Osvay, Research Technology Director ELI Hungary

12:30 p.m. Lunch Break

- 2:00 p.m. "Patented by TU" - The University as a player in innovation systems**
Karin Hofmann, Technology Transfer Manager Vienna University of Technology
- 2:30 p.m. IP at the Czech Technical University**
Marek Houda, Intellectual property manager, inovacentrum (Czech Technical University)
- 3:15 p.m. Networking coffee break**
- 3:40 p.m. Third party effects of patent license agreements**
Michael Stadler, patent attorney Wildhack Jellinek patent attorney firm, Vienna
- 4:20 p.m. Models for the Transfer of Technology at ELI-HU Ltd.**
a) R&D Agreements/Licensing-in
b) Licensing out/Spinning out to a Science Park, Investors, Third Parties
István Molnár, patent attorney Danubia Patent & Law Office, Budapest
- 5:00 p.m. End**