

WDC 2012 Helsinki – World Design Capital

Everyday discoveries - International Design House Exhibition & Event

International Design Exhibition, Helsinki, 6-16 September 2012



- **Juha-Pekka Simonen**, Johtaja / Executive Director, World Design Capital Helsinki 2012
- › **Kaarina Gould**, Ohjelmajohtaja / Programme Director, World Design Capital Helsinki 2012
 - › **Dilki de Silva**, Pääsihteeri / Secretary General, International Council of Societies of Industrial Design
 - › **Mikko Kalhama**, Toimitusjohtaja / CEO, Design Forum Finland
 - › **Elina Aalto**, Muotoilija & kuraattori / Designer & Curator, Imu Design

Core-Exhibition

In the Core - Exhibition all the participating countries presented their works and projects in the six given themes:

- Icon - **Ernő Rubik: Rubik's cube, 1974**
- Invisible - **János Irinyi: Matches (silent matches), 1836** (model made by: Sándor Bozóki)
- Gathering - **Júlia Néma: uniVERset (Uniset 212 tableware, gas and anagama fired porcelain), 1977/2011**
 - **János Terbe: Lightline Cardboard Chair, 2011**
- Innovation - **Áron Losonczi: Pixel concrete (Semi-transparent concrete), 2007**
- Imagination - **Tibor Kárpáti: Snow White and the Seven Dwarves, Hello Spider Monkey!**
- Tradition reinterpreted - **Barbara Gál, Judit Pusztai: Busós, 2012**



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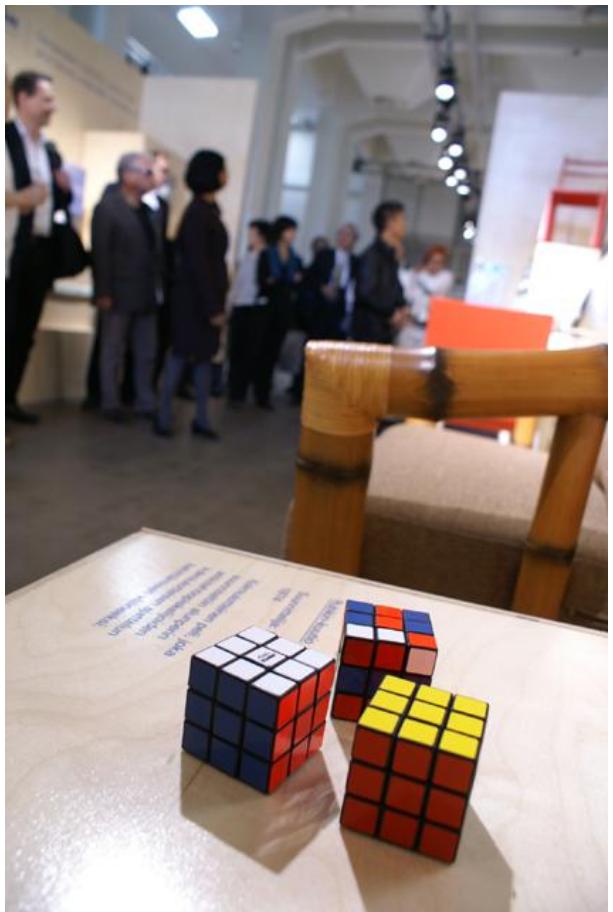
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”Continuous Present” – Satellite Exhibition

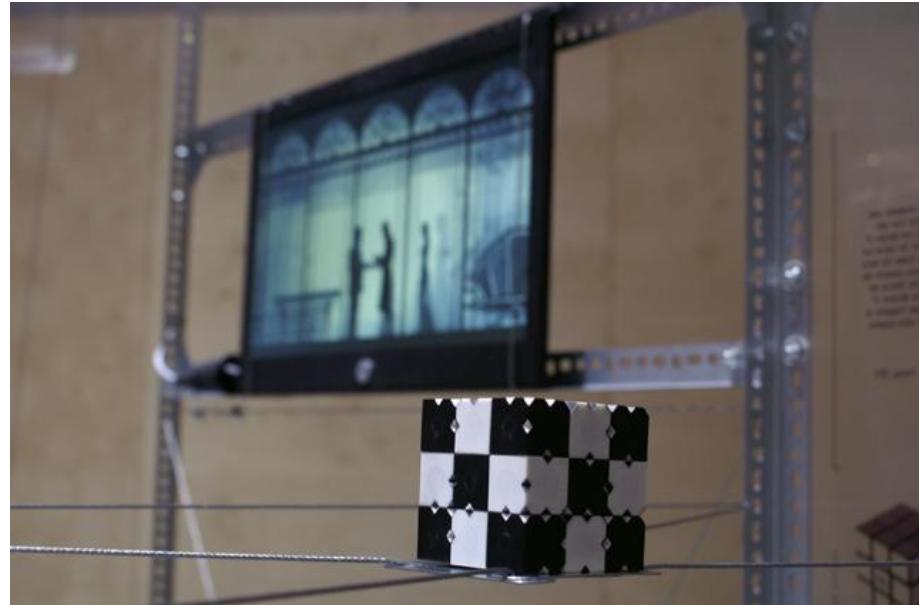
- a+z Design: Tekno, bench-desk for two, Gypsy furniture collection, 2010
- Co&Co Design :Cocodice, 2011
- Judit Ducsai: KLOCC storage collection, 2011
- István Esztány: Expanding Bags, 2010
- Emil Goodman: Henry Waltz, visual teaser, 2011-2012
- Eszter Imre: New Table-wear, jewellery collection, 2011
- Antal Kelle, Artformer: Helix, interactive object for meditation, 2005
- Krisztina Nagy: Lacy Tales pattern collection, 2012
- TheBétaVersion: Pixelfolk bags and accessories, 2011
- USE UNUSED :Autumn-Winter collection, 2011-2012



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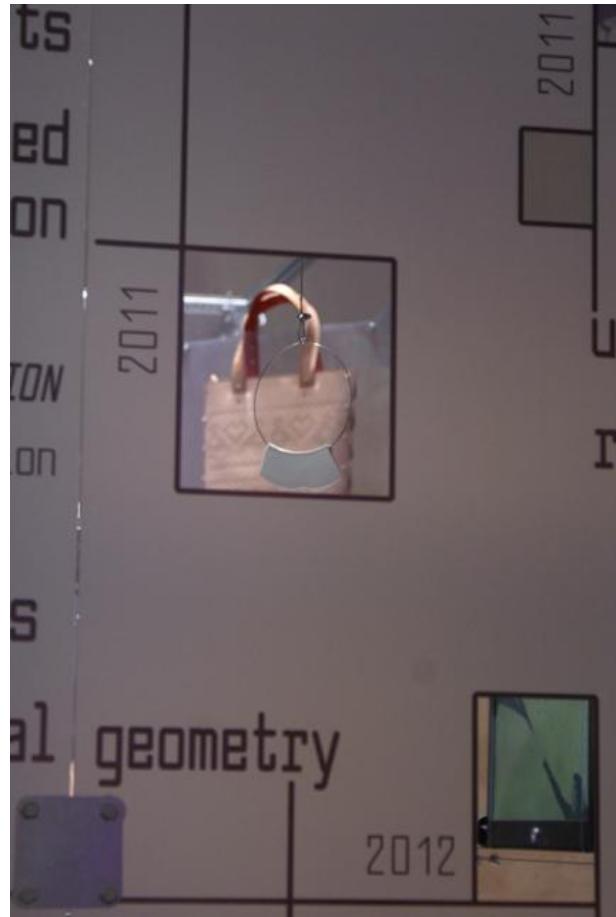




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Belgium, Austria



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Lithuania France



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Japan



Croatia



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Norway



Finland



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Italy Turkey



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"Continuous Present" – Satellite Exhibition, Vienna

Vienna Design Week

28th September - October 6th

Stilwerk, Vienna



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EVERYDAY DISCOVERIES
INTERNATIONAL DESIGN HOUSE EXHIBITION & EVENT IN HELSINKI

CONTINUOUS PRESENT
SATELLITE EXHIBITION OF HUNGARY IN VIENNA

CORE EXHIBITION
SELECTION FROM HUNGARY IN HELSINKI

HUNGARIAN DESIGN COUNCIL

CONTINUOUS PRESENT VIENNA
28 SEPTEMBER - 6 OCTOBER
HUNGARIAN SATELLITE EXHIBITION

CONTINUOUS PRESENT SATELLITE EXHIBITION OF HUNGARY

HOME

A+Z DESIGN Tekno, bench-desk for two

CO&CO DESIGN Cocodice, 2011

JUDIT DUCSAI KLOCC storage collection, 2011

ISTVÁN ESZTÁNY Expanding bags, 2010

EMIL GOODMAN Henry Waltz, visual teaser, 2011-2012

ESZTER IMRE Table-wear, jewellery collection, 2011-2012

ANTAL KELLE ARTFORMER Helix, interactive object for meditation, 2005

KRISZTINA NAGY Lacy Tales pattern collection, 2012

THEBÉTA VERTON Pixelfolk bags and accessories, 2011

USE UNUSED Autumn-Winter collection, 2011-2012

CO&CO DESIGN

ATTILA COSOVÁN, TAMÁS COSOVÁN, GÁBOR HOFFER, GERGELY HOSSZÚ,
RICHÁRD NAGY, ZSUZSANNA NAGY, ANDRÁS ORAVECZ AND ÉVA SÜMEGI:
COCODICE, 2011

Logical games design in Hungary gained worldwide fame thanks to Emő Rubik, whose Cube of 1974 became a genuine design icon and since 1981 has formed part of the permanent collection of MoMA, New York. Cocodice, which won the red dot design award and the Hungarian Design Award in 2011, is also a special logical game system designed to develop depth perception, touch as well as mathematical and combinational skills. As a kind of spatial dominoes game the developmental Cocodice is a set of new generation dice joined by magnetic contact. The values of each dice are not marked on the faces but are notched on the edges and the corners, making the game suitable for the visually impaired and thus providing a fine example of inclusive design.

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Thank you for your attention!



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