

# AGENDA

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Hungarian Intellectual  
Property Office



**United States Patent and Trademark Office (USPTO)  
Hungarian Intellectual Property Office (HIPO)**

## ***Intellectual Property and Innovation***

**Budapest, Hungary**  
April 3-4, 2012

**Day 1**  
**Tuesday, April 3, 2012**

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| <b>09:00 – 09:30</b> | <b>Registration</b>                                                                                                                                                                                                                                                                                              |
| <b>09:30 - 10:00</b> | <b>Opening Remarks</b> <ul style="list-style-type: none"><li>○ <i>dr. Mihály Ficsor, Vice-President, HIPO</i></li><li>○ <i>Marina Lamm, Patent Attorney, USPTO</i></li></ul>                                                                                                                                     |
| <b>10:00 – 10:50</b> | <b>Intellectual Property Relevant to Research and Development</b> <ul style="list-style-type: none"><li>● <b>Patent and Trademark Protection in the United States</b><ul style="list-style-type: none"><li>○ <i>Marina Lamm, Patent Attorney, USPTO</i></li></ul></li></ul>                                      |
| <i>10:50 – 11:15</i> | <i>Coffee Break</i>                                                                                                                                                                                                                                                                                              |
| <b>11:15 – 13:00</b> | <b>Intellectual Property Relevant to Research and Development</b> <ul style="list-style-type: none"><li>● <b>Patent Protection in Hungary and the future EU-wide protection - the unitary patent</b><ul style="list-style-type: none"><li>○ <i>Szabolcs Farkas, Head of Department, HIPO</i></li></ul></li></ul> |

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- **Trademark Protection in Hungary and the EU trade mark reform**

- *dr. Imre Gonda, Deputy Head of Department, HIPO*

- **Patents and Trade Secrets**

- *Paolo Trevisan, Patent Attorney, USPTO*

13:00 – 14:00

*Lunch Break*

14:00 – 15:00

**Transfer of IP Rights: Licensing & Assignment**

- *Paolo Trevisan, Patent Attorney, USPTO*

- *Mihály Lantos, President, LES Hungary*

15:00 – 15:30

**Worksharing between Intellectual Property Offices**

- **Patent Filing under Patent Cooperation Treaty (PCT)**

- *Marina Lamm, Patent Attorney, USPTO*

15:30 – 16:00

*Coffee Break*

16:00 – 17:00

**Worksharing between Intellectual Property Offices**

- **TM Filing under Madrid Protocol**

- *Marina Lamm, Patent Attorney, USPTO*

- **Work sharing initiatives – the Danube Patent Institute (DPI)**

- *dr. Johanna Stadler, Head of Department, HIPO*

- **Patent Prosecution Highway (PPH) and PCT-PPH**

- *Paolo Trevisan, Patent Attorney, USPTO*

17:00 – 17:30

**Q & A session**

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**Day 2**

**Wednesday, April 4, 2012**

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**09:30 – 10:00**      **USPTO Initiatives: Green Technology Pilot and Fast Track Patent Processing**

- *Paolo Trevisan, Patent Attorney, USPTO*

**10:00 – 10:45**      **Patent Reform in the US: America Invents Act**

- *Paolo Trevisan, Patent Attorney, USPTO*

*10:45 – 11:15*      *Coffee Break*

**11:15 – 13:00**      **IP Management Best Practices & Challenges: Discussion Panel**

- *Moderator: Marina Lamm, Patent Attorney, USPTO*
- *Dr. Ralph Heinrich, Secretary, Team of Specialists on Intellectual Property, United Nations Economic Commission for Europe (UNECE)*
- **Inventors' perspective:**
- *Dr. Kamilo Feher, Fellow, Institute of Electrical and Electronics Engineers (IEEE), California, US*
- *Dr. Imre Kacskovics, professor, Eötvös Loránd University, Budapest and inventor, CEO ImmunoGenes Ltd. Hungary*

**13:00 – 14:00**      **Lunch Break**

**14:00 - 16:00**      **Technology Transfer and IP Commercialization: Discussion Panel**

- *Dr. Zsombor Lacza, CEO Semmelweis Innovations*
- *Dr. Ralph Heinrich, Secretary, Team of Specialists on Intellectual Property, United Nations Economic Commission for Europe (UNECE)*
- *Marina Lamm, Patent Attorney, USPTO*

**16:00 – 17:00**      **Q& A and Closing Remarks**