



Hungarian Intellectual
Property Office



**Regional Industrial Design Conference
Programme**
(Budapest, 2-3 October 2013)

Wednesday, 2 October 2013

10:00 – 11:00	Opening remarks - HIPO - Dr. Miklós Bendzsel, President - OHIM - Mr António Campinos, President - WIPO – Mrs Biserka Strel, Head, Section for Central European and Baltic States and Mediterranean Countries, Department for Transition and Developed Countries
11:00 – 11:30	OHIM's role and policy concerning Community design protection (Mr Arnaud Folliard, expert, Litigation Service, OHIM)
11:30 – 12:00	<i>Coffee Break</i>
12:00 – 12:30	Case law of the Community design, in particular in the Boards of Appeal (Mr Théophile Margellos, President, Boards of Appeal, OHIM)
12:30 – 13:00	Design and Innovation (Mrs Biserka Strel)
13:00 – 14:30	<i>Buffet Lunch</i>
14:30 – 15:00	OHIM and the promotion of the Community design (Mr Arnaud Folliard, expert, Litigation Service, OHIM)
15:00 – 15:30	Eurodesign project (Dr. James Moultrie, Senior Lecturer in Design Management, University of Cambridge)
15.30 – 16:00	Hungarian initiatives for fostering design activity Activities of the Hungarian Design Council (Ms Anna Jankó, HIPO) Raising Awareness of Design's Economic and Social Aspects: Budapest Design Week, "Where Professionals and Public Meet" (Ms Judit Osvárt, Project Manager, Design Week Budapest)
19:00	<i>Cocktail reception in Múcsarnok (1146 Budapest, Dózsa György út 37) Visit of the exhibition of the Hungarian Design Award finalists' works in Múcsarnok</i>



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OFFICE FOR HARMONIZATION
IN THE INTERNAL MARKET
(TRADE MARKS AND DESIGNS)

Thursday, 3 October 2013

- 10:00 – 10:30 [Innovation and Design - initiatives in the EU](#) (Ms Cristina Fernandez-Ramos, Policy Officer, Innovation Policy for Growth, DG Enterprise and Industry, European Commission)
- 10:30 – 11:00 [Observatory and other initiatives in the field of designs](#) (Mr João Negrão, Director, International Cooperation and Legal Affairs Department, OHIM)
- 11:00 – 11:30 *Coffee Break*
- 11:30 – 12:00 [International legal framework for designs](#) (Mr Marcus Höpperger, Director, Law and Legislative Advice Division, Brands and Designs Section, WIPO)
- 12:00 – 12:30 [National design protection](#) (Mr Gusztáv Szöllösi, Head, Model Section, HIPO)
- 12:30 – 14:30 *Buffet Lunch*
- 14:30 – 15:00 [WIPO's work in developing the international legal framework \(e.g. Design Law Treaty, reform of the Locarno system\)](#) (Mr Marcus Höpperger, Director, WIPO)
- 15:00 – 16:00 [HU experience; HU case studies](#) (Mr Bjorn Brandt, Managing Director, Tunsgam-Schröder Ltd; Mr Mihály Lantos, Partner, Reg. Hungarian and European Patent Attorney, Danubia Patent and Law Office, LLC)
- 16:00 – 16:30 Conclusion of the conference