

Piracy and counterfeiting on the ocean of Intellectual Property

– Enforcement in Hungary and China –

Budapest, 11/20/2008

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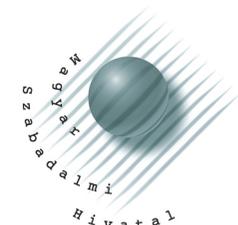


Venue:

ITD Hungary
1061 Budapest, Andrássy út 12.



Üzletfejlesztés karnyújtásnyira





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Program:

9.30 – 10.00	Registration	11.00 – 11.20	Coffee break
10.00 – 10.20	Welcome: <i>Erzsébet Dobos</i> , director, Enterprise Europe Network ITD Hungary Zrt. <i>Éva Bakos</i> , director, Hungarian Patent Office	11.20 – 12.20	IPR and China challenges - how companies can be ahead of the game <i>Henrik Jakobsen</i> , China IPR SME Helpdesk expert
10.20 – 10.40	National Cooperation Against Copying – The National Board Against Counterfeiting and its Action Plan <i>Gábor Németh</i> , presidential advisor, Hungarian Patent Office	12.20 – 13.20	China IPR Helpdesk – IP situation SMEs facing with in China: <i>Simon Cheetham</i> , Team Leader of the China IPR SME Helpdesk
10.40 – 11.00	Afraid of Fakes? Try eMage! – Intelligent Software Solution to Fight Against Counterfeiting <i>Ágnes Vadász</i> , associate-director, Hungarian Patent Office,	13.20 –	Q+A Discussion

Language: Hungarian – English (with simultaneous translation)

Entry: free of charge.

On-line registration

www.hpo.hu

www.enterpriseurope.hu



Joint conference of the
Hungarian Patent Office,
ITD Hungary, Enterprise Europe Network,
and the China IPR Helpdesk

organised in the framework
of the IPBase FP7 programme.