

DRAFT AGENDA



Hungarian Intellectual Property Office



**United States Patent and Trademark Office (USPTO)
Hungarian Intellectual Property Office (HIPO)**

Intellectual Property and Innovation

Budapest, Hungary
April 3-4, 2012

Day 1
Tuesday, 3 April 2012

09:00 – 09:30 **Registration**

09:30 - 10:00 **Opening Remarks**

- *dr. Mihály Ficsor, Vice-President, HIPO*
- *USPTO*
- *U.S. Embassy*

10:00 – 13:00 **Intellectual Property Relevant to Research and Development
(with Coffee Break @ 10:50)**

- **Patent and Trademark Protection in the United States**
 - *Marina Lamm, Patent Attorney, USPTO*
- **Patent Protection in Hungary and the future EU-wide protection - the unitary patent**
 - *Szabolcs Farkas, Head of Department, HIPO*

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- **Trademark Protection in Hungary and the EU trade mark reform**
 - *dr. Imre Gonda, Deputy Head of Department, HIPO*
- **Patents and Trade Secrets**
 - *Paolo Trevisan, Patent Attorney, USPTO*

13:00 – 14:00 **Lunch Break**

14:00 – 15:00 **Transfer of IP Rights: Licensing & Assignment**

- *Paolo Trevisan, Patent Attorney, USPTO*
- *Mihály Lantos, President, LES Hungary*

15:00 – 17:00 **Worksharing between Intellectual Property Offices (with Coffee Break @ 15:15)**

- **Patent Filing under Patent Cooperation Treaty (PCT)**
 - *Marina Lamm, Patent Attorney, USPTO*
- **TM Filing under Madrid Protocol**
 - *Marina Lamm, Patent Attorney, USPTO*
- **Work sharing initiatives – the Danube Patent Institute (DPI)**
 - *dr. Johanna Stadler, Head of Department, HIPO*
- **Patent Prosecution Highway (PPH) and PCT-PPH**
 - *Paolo Trevisan, Patent Attorney, USPTO*

17:00 – 17:30 **Q & A session**

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Day 2

Wednesday, 4 April 2012

09:30 – 10:00 USPTO Initiatives: Green Technology Pilot and Fast Track Patent Processing

- *Paolo Trevisan, Patent Attorney, USPTO*

10:00 – 10:45 Patent Reform in the US: America Invents Act

- *Paolo Trevisan, Patent Attorney, USPTO*

10:45 – 11:00 Coffee Break

11:00 – 13:00 IP Management Best Practices & Challenges: Discussion Panel

- *Moderator: Marina Lamm, Patent Attorney, USPTO*
- *Dr. Ralph Heinrich, Secretary, Team of Specialists on Intellectual Property, United Nations Economic Commission for Europe (UNECE)*
- Inventors' perspective:**
- *Dr. Kamilo Feher, Fellow, Institute of Electrical and Electronics Engineers (IEEE), California, US*
- *Dr. Imre Kacskovics, professor, Eötvös Loránd University, Budapest and inventor, CEO ImmunoGenes Ltd. Hungary*

13:00 – 14:00 Lunch Break

14:00 - 16:00 Technology Transfer and IP Commercialization: Discussion Panel

- *Dr. Zsombor Lacza, CEO Semmelweis Innovations*
- *Dr. Ralph Heinrich, Secretary, Team of Specialists on Intellectual Property, United Nations Economic Commission for Europe (UNECE)*
- *Marina Lamm, Patent Attorney, USPTO*

16:00 – 17:00 Q& A and Closing Remarks